

White Paper On \$250 Million Dollar Growth Plan

Given the present reality of economics and finance, it must be stated that our long term goals are to bring our brand, BRIODS Corporation Of America, to reach over \$78 trillion U.S. dollars.

I understand and realize the shocking awe that this goal might present to some people, in any case, the following document is a simplified version of the planning and execution strategies outlined in order to generate this reality.

Start Up

Great minds have said that when beginning any project, you must start with the end in mind. Our end goal, as massive and extensive as it may be, can be easily broken down into bite sized steps from “start-up” to “corporate giant”.

Great news for you is that we passed through the start-up phase with exceeding determination. Much of our initial products, projects, and overall productions have been personally financed and then internally financed through revenue received from conversions, sales, and external contributions.

Immediately after we registered BRIODS Corporation Of America on December 28, 2018, we formulated a business plan and created a structural analysis benchmarking system in order to promote our greatest success.

I personally went out, advertised the brand, and was able to lock-in a contribution for the sum of \$10,000 dollars at a future return of 100% or what is equal to \$20,000 dollars; (\$10,000 for principal, and \$10,000 for interest.)

Without hesitation, the money was invested into better equipment, the creation of a new product line, advertising, and the production of our first mainstream music release.

Growth & Expansion

2019 was an exciting year for business, having established new core partnerships leading to the distribution of our products and services. This helped the core growth and expansion of BRIODS Corporation Of America. We were able to leverage these opportunities and generate a company value of \$200,000 dollars.

Our company underwent a corporate valuation review after becoming strategic partners with a minority based general contracting company. The operations that we performed while partnering with this company, were to create and oversee the bidding process for incoming construction and development projects.

Expanding our brand, we increased our efforts to establish a stronger product line.

The Phoenix Mentality

The year 2020 presented a lot of shifts in business which has led to a wide range of companies to go out of business. Due to our choice of industries, we have been able to hedge any impending dangers that might shake the market.

Like a phoenix rising from the ashes, BRIODS uses any and all challenges as opportunities for growth. Success is realized by those that press through the obstacles and figure out a way. We constantly perform systematic analysis of both the market and our internal status to secure a healthy “bottom to top” line.

Branding and Culture

Using the data, we have determined one important general factor in business success and security, brand recognition. The moment people start to recognize your brand, they will either strongly support it or strongly disapprove of it, only some will find a middle ground.

Our theoretical analysis, previous experiences, and current results provide us with the truth of knowing that having a strong brand matters. We have been able to gain support from not only our close family and friends, but also from those we've never met before, much like you.

BRIODS stands for **Bosses, Revolutionists, Innovators, Opportunists, Developers, and Strategists**. We believe that everyone possesses at least one of these qualities, where given the chance to operate fully in this role, they can have a major impact on the success of an organization.

As of today, our company has been able to promote the growth of a variety of partnered organizations, and beyond this, we have received more external contributions, and increased our sales base. Due to our strategic approach, we have grown our company value from \$200,000 dollars to over \$1,000,000 dollars.

With the addition of more contributions and sales, we will fortify our brand and establish our planned asset value of over \$250 million dollars. You can earn shares of this revenue stream and leave a growing legacy for your family with our revenue/profit sharing program.

My name is Avidon M. Respes, I am the CEO and Director of Business Development for BRIODS Corporation Of America. The mission for this company is to provide more people like you and me the opportunity to make their goals and dreams reality through strategic brand development. I have more information to share with you that these pages can't fully divulge, but I hope these words have been able to introduce not only the idea, but projection of BRIODS Corporation Of America.

For More Information Email: briods.corp@gmail.com with title, “Earn in Return”